

PRIVACY POLICY

This Privacy Policy describes how the DITECTA MEDIA FZE LLC, company located at: A-28-01-02-07 - Flamingo Villas, Ajman, United Arab Emirates (“company”, “we”, “us”, or “our”) collects, uses and shares your personal information if you visit this website <https://ditecta.com/> (“Website”), use our services that link to this Website and our Privacy Policy (collectively, the “Services”), contact us, receive our communications and provide us with your personal information. This Privacy Policy does not extend to the privacy policies of third parties.

This Privacy Policy describes the types of information we may collect, how we use that information, and the choices you have with respect to that information.

Where we are required by law to collect your personal information, or where we need your personal information to provide the Services to you, if you do not provide this information when requested (or you later ask to delete it), we may not be able to provide you with the Services. We will tell you what information you must provide to receive the Services by designating it as required at the time of collection or through other appropriate means.

The Services are not directed to, and we do not knowingly collect personal information from, anyone under the age of 18. If we learn that we have collected personal information of a child without the consent of the child’s parent or guardian, we will delete it. We encourage parents with concerns to contact us.

We encourage you to read this Privacy Policy carefully before using our Website or Services or transacting business with us. By using our Website or Services, you accept and agree to the practices described in this Privacy Policy.

By using this Website or Services, you signify your acceptance of this Privacy Policy and General Terms and Conditions. If you do not agree to this Privacy Policy, please do not use our Website or Services. Your continued use of the Website or Services following the posting of changes to this Privacy Policy will be deemed your acceptance of those changes.

All parties that participate in the cooperation with regard to the advertising services provision such as Advertisers, Affiliates and any other involved person shall also read and agree to be bound by the Advertising Policy, available on the website.

The section headings in this Privacy Policy are intended for convenience and reference only and are not intended to define, limit, or describe the scope or intent of any provisions of this Privacy Policy.

Words used herein in the singular, where the context so permits, shall be considered to include the plural and vice versa. The definitions of words in the singular herein shall apply to such words when used in the plural where the context so permits and vice versa.

1. Information We may collect

Personal Information We may collect.

We may collect personal information only when necessary for the provision of Service and when you register for an account with us, and/or when you contact us to inquire about our products or services, and for compliance with legal obligations to which we are subject.

Information you may be asked to provide to us. Personal information you provide to us through the Services may include:

- Contact information, such as your first and last name, email address, phone number, professional title and organization name.
- Account information, such as your username and password and any account preferences for the Services.
- Feedback or correspondence, such as information you provide when you contact us with surveys, phone calls, questions, feedback, or otherwise correspond with us.
- Usage information, such as information about how you use the Services and interact with us, including information you provide when you use any interactive features of the Services.
- Marketing information, such as your preferences for receiving communications about our products, services, activities, and publications, and details about how you engage with our communications.
- Payment information, in case of purchasing products or services.
- Other information provided by you voluntarily.
- Other information that we may collect which is not specifically listed here, but which we will use in accordance with this Privacy Policy or as otherwise disclosed at the time of collection.

Information we obtain from social media platforms. The Company may maintain pages on social media platforms, such as Facebook, Instagram, LinkedIn, Twitter, and YouTube, etc. When you visit or interact with our pages on those platforms, the platform provider's privacy policy will apply to your interactions and their collection, use, and processing of your personal information. You or the platforms may provide us with information through the platform, and we will treat such information in accordance with this Privacy Policy.

Information we obtain from other third parties. We may get personal information about you from third-party sources, such as marketing partners, publically accessible sources, and data suppliers.

2. Information Collected Automatically

Cookies and Other Information Collected by Automated Means. We, our service providers, and our business partners may automatically log information about you, your computer or mobile device, and activity occurring on or through the Services. The information that may be collected automatically includes your computer or mobile device operating system type and version number, manufacturer and model; device identifier; browser type; screen resolution; IP address; the website you visited before browsing to our Website; general location information such as city, state or geographic area; and information about your use of and actions on the Services, such as pages or screens you viewed, how long you spent on a page or screen, navigation paths between pages or screens, information about your activity on a page or screen, access times, and length of access. Our service providers and business partners may collect this type of information over time and across third-party websites and mobile applications.

How to manage cookies

The majority of web browsers will allow you to alter the settings used for cookies and to disable and enable them as you require. To disable cookies, or to receive a warning whenever cookies are being used, you have to adjust your browser settings. You can adjust your browser settings to delete certain cookies. However, in a few cases, some of our Website features may not function as a result.

3. How We Use Your Personal Information

We may use your personal information for the following purposes and as otherwise described in this Privacy Policy or at the time of collection:

To operate the Services. We may use your personal information to:

- provide, operate, and improve the Services;
- establish and maintain your account on the Services;
- communicate with you about the Services, including by sending you announcements, updates, security alerts, and support and administrative messages;
- understand your interests and personalize your experience with the Services;
- provide support and maintenance for the Services; and
- respond to your requests, questions and feedback.

For research and development. We analyze the use of the Services to improve the Services and to develop new products and services.

To send you marketing and promotional communications. We may send you marketing communications as permitted by law. You can opt-out of our marketing and promotional communications as described below.

To comply with law. We use your personal information as we believe necessary or appropriate to comply with applicable laws, lawful requests, and legal processes, such as to respond to subpoenas or requests from government authorities.

For compliance, fraud prevention, and safety. We may use your personal information and disclose it to law enforcement, government authorities, and private parties as we believe necessary or appropriate to: (a) protect our, your, or others' rights, privacy, safety, or property (including by making and defending legal claims); (b) enforce the terms and conditions that govern the Services; and (c) protect, investigate, and deter against fraudulent, harmful, unauthorized, unethical, or illegal activity.

With your consent. In some cases, we may specifically ask for your consent to collect, use, or share your personal information, such as, when required by law, carry out our obligations arising from any contracts into, process a grant or job application.

To create anonymous data. We may create aggregated and other anonymous data from your personal information and other individuals whose personal information we collect. We make personal information into anonymous data by removing information that makes the data personally identifiable to you. We may use this anonymous data and share it with third parties for our lawful business purposes, including to analyze and improve the Services and promote our business.

Use for new purposes.

We may use your personal information for reasons not described in this Privacy Policy where permitted by law and the reason is compatible with the purpose for which we collected it. If we need to use your personal information for an unrelated purpose, we will notify you and explain the applicable legal basis.

4. How We Share Your Personal Information

We do not share your personal information with third parties without your consent, except in the following circumstances or as otherwise described in this Privacy Policy:

Affiliates. We may share your personal information with our corporate subsidiaries and affiliates for purposes consistent with this Privacy Policy.

Service providers. We may share your personal information with third-party companies and individuals that provide services on our behalf or help us operate the Services (such as customer support, hosting, analytics, email delivery, marketing, and database management services).

Professional advisors. We may disclose your personal information to professional advisors, such as lawyers, bankers, auditors, and insurers, where necessary in the course of the professional services that they render to us.

For compliance, fraud prevention and safety. We may share your personal information for the compliance, fraud prevention and safety purposes described above.

Compliance with Laws and Law Enforcement. Protection and Safety

Company may disclose personal information about you to government or law enforcement officials or private parties as required by law, and disclose and use such information as we believe necessary or appropriate to (a) comply with applicable laws and lawful requests and legal process, such as to respond to subpoenas or requests from government authorities; (b) enforce the terms and conditions that govern the Service; (c) protect our rights, privacy, safety or property, and/or that of you or others; and (d) protect, investigate and deter against fraudulent, harmful, unauthorized, unethical or illegal activity.

5. Third party websites

You may find advertising or other content on our Website that link to the websites and services of our partners, affiliates, suppliers, advertisers, sponsors, licensors and other third parties (altogether – sites). We do not control the content or links that appear on these sites and are not responsible for the practices employed by sites linked to or from our website. In addition, these sites or services, including their content and links, may constantly be changing. These sites and services may have their own privacy policies and customer service policies. Browsing and interaction on any other site, including sites that have a link to our Website, is subject to that site's own terms and policies.

Our Privacy Policy applies only to our Website, so if you click on a link to another site, you should read their privacy policy.

Other Sites, Mobile Applications, and Services

The Services may contain links to, or content or features from, other sites and online services operated by third parties. These links are not an endorsement of, or representation that we are affiliated with, any third party. In addition, our content may be included on web pages or in mobile applications or online services that are not associated with us. We do not control third party sites, mobile applications, or

online services, and we are not responsible for their actions. Other sites and services follow different rules regarding the collection, use, and sharing of your personal information. We encourage you to read the privacy policies of the other sites and mobile applications, and online services you use.

6. Advertising

Advertising appearing on our Website may be delivered to you by advertising partners, who may set cookies. These cookies allow the advertising server to recognize your computer or another device each time they send you an online advertisement to compile non-personal identification information about you or others who use your computer or another device. This information allows advertising networks to, among other things, deliver targeted advertisements that they believe will be of most interest to you. This Privacy Policy does not cover the use of cookies by any advertisers.

7. Security Practices

We take steps to ensure that your information is treated securely and in accordance with this Privacy Policy. Unfortunately, no system is 100% secure, and we cannot ensure or warrant the security of any information you provide to us. To the fullest extent permitted by applicable laws, we do not accept liability for unauthorized disclosure.

By using the Services or providing personal information to us, you agree that we may communicate with you electronically regarding security, privacy, and administrative issues relating to your use of the Services. If we learn of a security system's breach, we may attempt to notify you electronically by posting a notice on the Website or by sending an email to you.

8. Notice to European Users

The information provided in this section applies only to individuals in the European Economic Area and the United Kingdom (collectively, "Europe").

Personal information. References to "personal information" in this Privacy Policy are equivalent to "personal data" governed by European data protection legislation.

European data protection laws give you certain rights regarding your personal information.

The Company would like to make sure you are fully aware of all of your data protection rights. Every user is entitled to the following:

The right to access – You have the right to request the Company for copies of your personal data.

The right to rectification – You have the right to request that Company correct any information you believe is inaccurate. You also have the right to request the Company to complete the information you believe is incomplete.

The right to erasure – You have the right to request that Company erases your personal data, under certain conditions.

The right to restrict processing – You have the right to request that the Company restricts the processing of your personal data, under certain conditions.

The right to object to processing – You have the right to object to Company’s processing of your personal data, under certain conditions.

The right to data portability – You have the right to request that the Company transfer the data that we have collected to another organization, or directly to you, under certain conditions.

If you make a request, we have one month to respond to you. If you would like to exercise any of these rights, please contact us at our email: info@ditecta.com.

Cross-Border Data Transfer

If we transfer your personal information from the European Economic Area to a country outside of it and are required to apply additional safeguards to your personal information under European data protection legislation, we will do so. Please contact us for further information about any such transfers or the specific safeguards applied.

9. Changes to this Privacy Policy

We have the discretion to update this Privacy Policy at any time. We may amend this Privacy Policy at any time by posting the amended version on the Website. We encourage you to frequently check this page for any changes to stay informed about how we are helping to protect the personal information we may collect. You acknowledge and agree that it is your responsibility to review this Privacy Policy periodically and become aware of modifications. In all cases, your continued use of the Website and/or Services after the posting of any modified Privacy Policy indicates your assent to the amended Privacy Policy.

10. How to Contact Us

If you have any questions about this Privacy Policy, the practices of this Website, or your dealings with this Website, please contact us at: info@ditecta.com.